



IMAGIN
ACTION

2024
COMPANY
PROFILE

CONFIDENTIALS

This presentation material, including all the features of the concepts contained therein, are protected by prevailing Law and regulation (Law of The Republic of Indonesia No.28 of 2014 regarding of Intellectual Property and No.30 Of 2000 regarding of Trade Secret) ; and has been copied by and solely for the presentation/pitching purposes. You may not transfer, alter, adapt or further reproduce or distribute any part of this presentation/material and all the features of the concepts contained therein to any other person without any approval from IMAGINATION. Where provided to you in electronic format, you may only print from it for your own private use. Failure to comply with the terms of this warning may expose you to various legal actions, i.e.: intellectual property infringement, including but not limited to copyright infringement, trade secret infringement, unfair competition or any other possible legal claims that can be brought against the infringing actions.



TENTANG IMAGINATION

ImaginAction merupakan kreator berbasis Event Intellectual Property (Event IP Based) pertama di Indonesia milik Dino Hamid (as Creator & Founder) yang telah membuat berbagai IP konser musik ternama seperti New Live Experince Vol.1 dan Vol.2 yaitu menonton konser di dalam kendaraan atau mobil di Parkir Barat JIEXPO, Konser 'KAHITNA - Cerita Cinta', 'Yovie and His Friends', 'KAHITNA - Love Festival', 'Kahitran, Yovie & His Friends - Inspirasi Cinta', 'Film Mantan Terindah', 'NOAH - Born to make History', 'NOAH - Silent Concert', 'NOAH - Konser Tanpa Nama', NOAH "Awal Semula" the movie, Project X, Pengabdian Pesta, "Pertamina Grand Prix of Indonesia" di Mandalika, dengan menghadirkan rangkaian acara bertajuk "BNI Mandalika Music Vibes" acara hiburan setelah balapan MotoGP



2022

ImaginAction lahir

17+

Event yang sudah terlaksana

100+

Artis nasional dan internasional
yang terlibat

100.000+

Penonton terkumpul



BUSINESS PILLAR

ImaginAction memiliki dua business pillar untuk mendukung perkembangan bisnis. Dengan kombinasi keduanya, ImaginAction mampu memberikan solusi yang unik dan efisien untuk memenuhi kebutuhan event. Dengan berfokus pada kedua business pillar tersebut, ImaginAction siap untuk terus berkembang dan memberikan dampak positif dalam dunia bisnis.



@NEWLIVEENTERTAINMENT



ImaginAction menjadikan New Live Entertainment sebagai partner untuk produksi on ground dan berikut produksi konten untuk keperluan promosi.



@GUEHADIR.ID



ImaginAction menjadikan Gue Hadir sebagai partner dalam ticketing system untuk kebutuhan event.

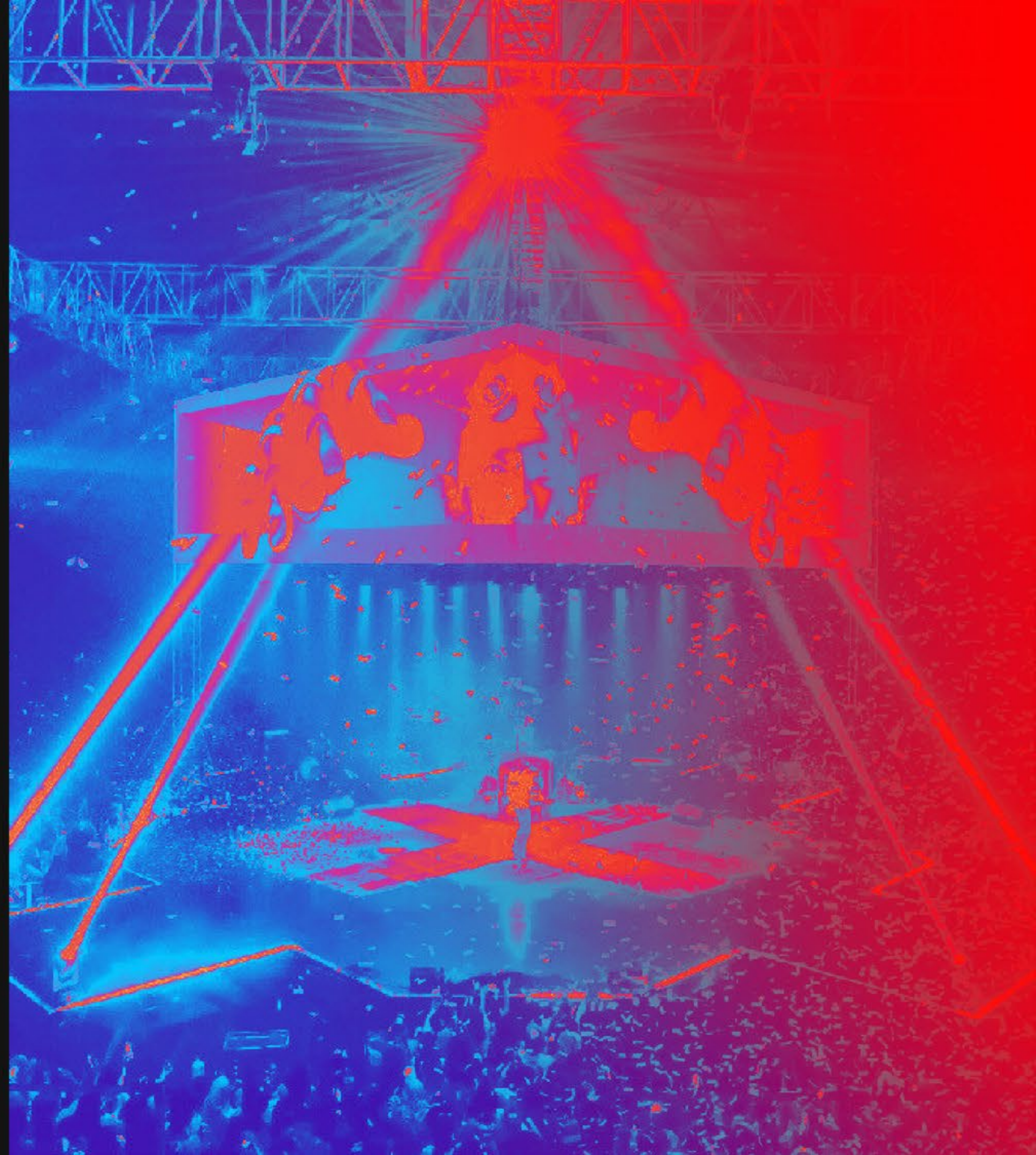


The EVENTS

EXPLORE MORE ▶▶



© 2024 IMAGINATION ALL RIGHTS RESERVED
INTELLECTUAL PROPERTY BY IMAGINATION





36TH ANNIVERSARY SPECIAL CONCERT OF *Kahitna*

THE FIRST 2 SPECIAL SHOWS IN 1 DAY
WITH 2 DIFFERENT CONCEPTS

TOTAL AUDIENCE : 4.000





60TH *Journey of* TVRI

CLIENT SERVICE - BROADCAST EVENT

CONCEPT & DEVELOPMENT





WATTR *World*



NETHERLANDS

EMBARK ON A JOURNEY LIKE NO OTHER WITH OUR UNIQUE SAILING EXPERIENCE INFUSED WITH CAPTIVATING MUSIC ENTERTAINMENT. CRUISE INTO THE ENCHANTING EMBRACE OF THE SUNSET, SURROUNDED BY THE RHYTHMIC MELODIES OF A LIVE DJ, SEAMLESSLY BLENDING WITH THE GENTLE LULL OF THE WAVES.

TOTAL AUDIENCE : 1.000





BIRUKAN LANGIT INDONESIA



Festival

CLIENT SERVICE

THE FIRST POLITICAL PARTIES EVENT WHICH CELEBRATE AS A CAPTIVE ENTERTAINMENT EXPERIENCE CRAFTED BY NEW LIVE ENTERTAINMENT.

TOTAL AUDIENCE : 6.000





NOAH DEKADEXPERIENCE

IN 10 YEARS OF THE FIRST TRAVEL IN INDONESIA NOAH PROVIDED THE CONCEPT OF MULTI EXPERIENCE TO THE AUDIENCE. 2 WORLDS. 2 ART STAGES. A COMBINATION OF VIRTUAL AND REAL WORLDS. THEATER & OUTDOOR FESTIVALS.

TOTAL AUDIENCE : 8.000





JISPHORIA

CLIENT SERVICE

THE FIRST MUSIC CONCERT AND MUSIC FESTIVAL WHICH HELD ON OCTOBER 1ST 2022 AT JAKARTA INTERNATIONAL STADIUM (JIS).

STAGE DESIGN, CREATIVE CONCEPTS, AND SPECIAL TREATMENT

TOTAL AUDIENCE : 10.000





PENGABDI

Pesta



A HALLOWEEN PARTY THAT BRINGING YOU TO THE ABANDONED THEME PARK TO OUR SCBD ROOFS.

CREATED BY NEW LIVE ENTERTAINMENT X SRN ENTERTAINMENT WHICH HELD IN 29 OCTOBER 2022 IN LUCY IN THE SKY SCBD.

TOTAL AUDIENCE : 1.000





YPI *Press*

CONFERENCE MS. CINDY MAY MC GUIRE

CLIENT SERVICE

WE BROUGHT A TOUCH OF CREATIVITY TO THE PRESS CONFERENCE, INTRODUCING INNOVATIVE ELEMENTS TO ENHANCE THE OVERALL PRESENTATION. THE STAGE DESIGN, VISUAL AESTHETICS, AND MULTIMEDIA COMPONENTS REFLECTED A THOUGHTFUL AND DYNAMIC APPROACH THAT CAPTIVATED ATTENDEES.





25TH *Years* SNJ

FIRST VIEWING CIRCUS CONCERTO

CLIENT SERVICE

CLIENT SERVICE PROJECT FOR SURI NUSANTARA JAYA .
DEVIDED INTO TWO SESSIONS , INTERNAL CORPORATE SESSION :
AWARDING AND APPRECIATING DAY FOR THE EMPLOYEE & THE
ENTERTAINMENT FOR THE EMPLOYEE, BUSINESS PARTNERS,
SPONSORS, ARTISTS.
AND WE PRESENTING THE IP OF NEW LIVE ENTERTAINMENT “**CIRCUS
CONCERTO**” FEAT : INUL DARATISTA , ROSSA, SAMSONS.





JAKARTA CONCERT *Week*

THE FIRST CONCERT IN JAKARTA WHICH HELD SIX DAYS AROUND, BRINGING TOGETHER DIVERSE GENRES WITH SIX DIFFERENT CONCEPTS.

JAKARTA CONCERT WEEK IS PROUD TO SHARE IP WITH JAKARTA AUTO WEEK, CREATING AN UNPARALLELED FUSION OF MUSIC AND AUTOMOTIVE EXCELLENCE. ALL THE CREATIVE DEVELOPMENT, SPECIAL TREATMENT & ON GROUND HANDLING BY NEW LIVE ENTERTAINMENT.

TOTAL AUDIENCE : 18.000





YOVIE WIDIANTO *Songs* BILLION CONCERT

CELEBRATION OF YOVIE WIDIANTO AS A COMPOSER HAD THE MOST STREAMS IN THE WORLD ON THE 'WRITTEN BY' PLAYLIST, AND NOW HAS REACHED 1.5 BILLION STREAMS AND STILL COUNTING

TOTAL AUDIENCE : 5.000





NEW LIVE *Show*

3 MALE MUSICIANS REPRESENTED 3 COUNTRIES, HINDIA FROM INDONESIA, PHUM VIPHURIT FROM THAILAND AND JUNNY FROM SOUTH KOREA.

TOTAL AUDIENCE : 3.000





50TH *Years* KNPI

CLIENT SERVICE

THE SERVICES EVENT PROJECT FOR GOLD ANNIVERSARY OF KNPI FEATURING MARION JOLA, SAMSONS, YOVIE AND NUNNO HOSTED BY IMAN DARTO & INTAN SAUMADINA

TOTAL AUDIENCE : 8.000





CIRCUS CONCERTO

1ST TIME IN INDONESIA. AN ENORMOUS SHOW THAT WILL FLASHES BEFORE YOUR EYES. A COLLABORATION BETWEEN MUSIC, CIRCUS, AND ILLUSION. 2 SHOW IN A DAY. AND 2 DAY WITH 2 STARS.

TOTAL AUDIENCE : 8.000





PENGABDI PESTA Vol 3

PENGABDI PESTA VOL. 3: MOVIE MAYHEM, THE ULTIMATE HALLOWEEN PARTY OF 2023 - AN ELECTRIFYING NIGHT OF HORROR, WHERE WE'RE TRANSFORMING FAIRGROUNDS SCBD INTO FOUR UNIQUE MOVIE-INSPIRED REALMS

TOTAL AUDIENCE : 3.000





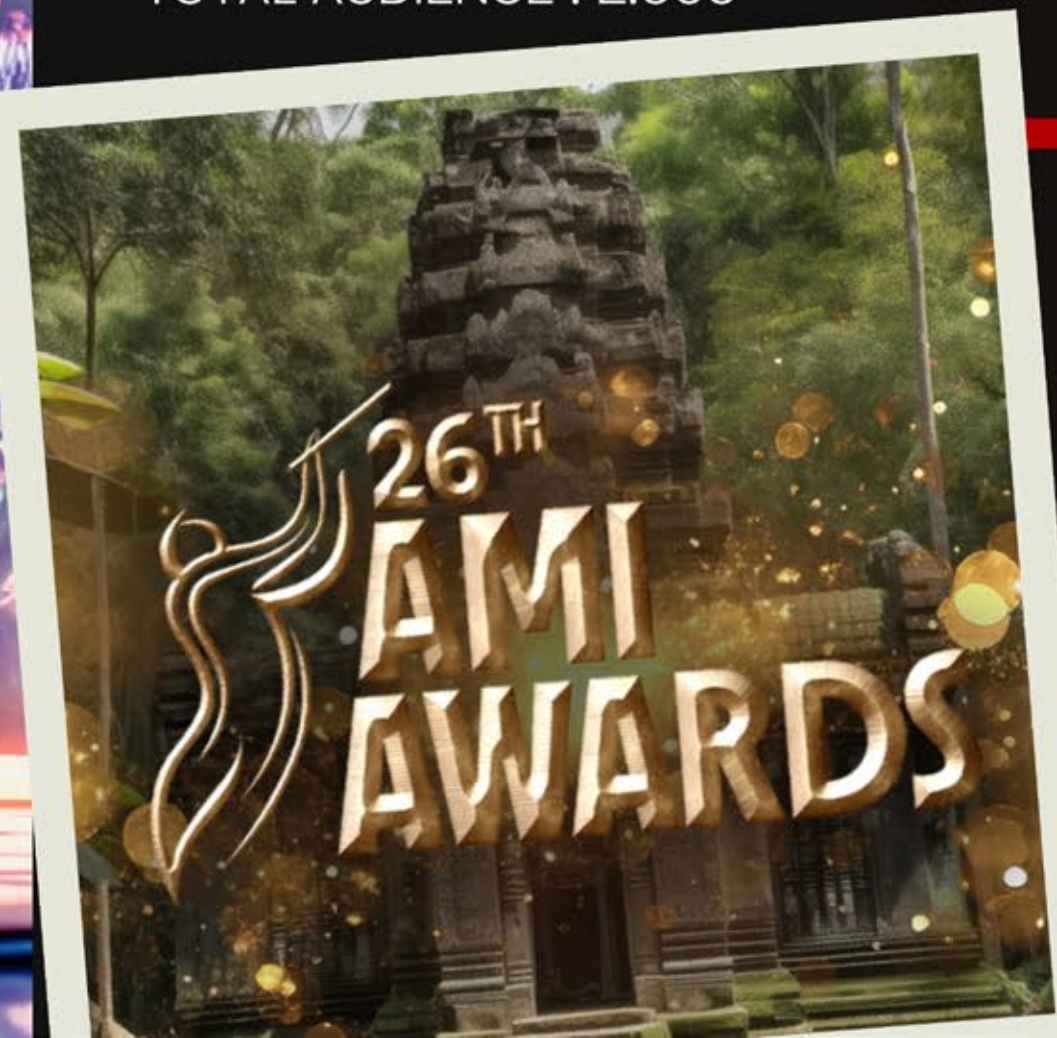
26TH AMI Awards

ANUGERAH MUSIK INDONESIA (AMI AWARDS) IS THE HIGHEST AWARDS EVENT FOR THE INDONESIAN MUSIC INDUSTRY

IN 2023, THE 26TH AMI AWARDS WILL BE HELD OFFLINE FOR THE FIRST TIME IN 25 YEARS. WITH THE THEME "CELEBRATING DIFFERENCES". WHICH IS BASED ON ADDITIONAL SPECIAL AWARDS FROM THE AMI AWARDS, NAMELY TRADITIONAL MUSIC GENRES FROM VARIOUS REGIONS

WITH 72 EVENT CATEGORIES DIVIDED INTO 13 SEGMENTS, EACH SEGMENT PRESENTS/DISPLAYS A DIFFERENT TREATMENT OR STAGE APPEARANCE.

TOTAL AUDIENCE : 2.000





HOLYWINGS SPORT

Show

SERIES 5

"HSS 5 BREAK TIME SHOW" IS A SPECTACULAR DISPLAY OF ENTERTAINMENT DURING THE BOXING BREAK, LIKE NEVER SEEN BEFORE. FROM DAZZLING PERFORMANCES TO UNEXPECTED SURPRISES, THIS IS MORE THAN JUST A SHOW; IT'S A NEW ERA OF HALFTIME ENTERTAINMENT.





WINTER *Concert*

THE WINTER CONCERT IS SET TO BE AN UNPRECEDENTED EVENT IN JAKARTA, MARKING THE CITY'S FIRST-EVER CONCERT HELD UNDER SNOWFALL AND IN A CHILLY 8-DEGREE ENVIRONMENT. THIS GROUNDBREAKING EVENT MERGES THE BEAUTY OF LIVE MUSIC WITH THE UNIQUE EXPERIENCE OF A WINTER WONDERLAND, OFFERING ATTENDEES A CHANCE TO ENJOY THEIR FAVORITE ARTISTS IN A SETTING NEVER BEFORE SEEN IN JAKARTA. WINTER CONCERT BRING A MAGICAL EVENING WHERE MUSIC AND WINTER CHARM COME TOGETHER TO CREATE AN UNFORGETTABLE AND NOVEL EXPERIENCE FOR ALL WHO ATTEND.





FOUNDER PROFILE

DINO HAMID

HAS 20 YEARS OF EXPERIENCE IN THE FIELD OF PRODUCER, EVENT CREATOR, AND STRATEGIC PLANNING.

ACADEMIC BACKGROUND

**INSTITUT TEKNOLOGI
KOMUNIKASI PERIKLANAN**
S1 (1996 - 2000)

**INSTITUT BISNIS
MANAGEMENT INDONESIA**
D1 (1995 - 1996)

CAREER HISTORY

CHAIRMAN
ImaginAction
(2023-now)

New Live Entertainment
(2020-2023)

Berlian Entertainment
(2009 - 2020)

DIRECTOR
Plus Production (2005)

PLANNER
Brand Activator (2003)

PRODUCER
Zen Marcom (2002)

2011

Janet Jackson : Up Close & Personal. Live in Concert

FEBRUARY. at Plenary Hall

Justin Bieber : My World Tour

APRIL. at SICC

2016

**ShiverinG Ground Music Festival :
Dimitri Vegas & Like Mike**

2016 - 2019

2020

Love Fest

2016 - 2020

Drive-In Concert Vol.1

AUGUST. at JIEXPO Kemayoran

2010

Ian Brown & Kula Shaker

JULY. at Gelora Bung Karno

Hit Man : David Foster & Friends

OCTOBER. at Ritz Carlton Ballroom

2012

NKOTBBSB

JUNE. at Ancol, Jakarta

NOAH : 5 Negara 2 Benua 1 Hari

SEPTEMBER. Australia, Hongkong, Malaysia,
Singapura, dan Indonesia.

2018

18th Asian Games

Support for opening & closing event.



2023

Showcase Circus Concerto

JANUARY. at JIEXPO Kemayoran

Jakarta Concert Week

MARCH. at Jakarta Convention Center

Billion Songs Concert

MAY. at Jakarta Convention Center

New Live Show

MAY. at Tennis Indoor Senayan

Selebgram Life : KARIN EXP

September at Cali Cafe Jakarta

Circus Concerto : NOAH X BCL

OCTOBER at JIEXPO Theater Kemayoran

Pengabdi Pesta Vol.3

OCTOBER - Fairground SCBD

AMI Award

November. at Jiexpo Kemayoran

2022

Mandalika Music Vibes

MARCH. at Mandalika, Lombok

36th KAHITNA

AUGUST. at JIEXPO Kemayoran

WATTR WORLD

AUGUST. in Amsterdam

60th TVRI Journey

AUGUST

Birukan Langit Indonesia Festival

AUGUST. at Istora Senayan

NOAH DekadeXperience

SEPTEMBER. at JIEXPO Kemayoran

JISPHORIA

OCTOBER. at Jakarta International Stadium

Pengabdi Pesta Edisi 2

OCTOBER. at Lucy in The Sky SCBD

2024

Holywing Super Sport

April - Indonesia Arena





Contact Us



Phone

+6285775295825



E-mail

info@imagination.id



Website

www.imagination.id